

Dear Valued Member of the Community,

The Mason City website is the first stop for many people who are thinking of traveling or moving to our community. With outdated pages and information, our city looks as though it is in a state of apprehension or even worse, decline. We have a lot to offer in this town. As business owners, club or organization members, you have seen the potential in Mason City. I am in the process of re-building the Mason City website: www.mason-city.com (Sponsored by: Laflen-Cunningham Agency) and the new official Prairie Harvest Days website: www.prairieharvestdays.com. (Sponsored by: D.R.Swaar Designs)

I would like to present you with a great opportunity to help your business or organization as well as the newly re-vamped mason-city.com and P.H.D. websites. Your help is greatly appreciated and is vital to make these websites a truly complete look at our town.

All local businesses will be listed in a plain text listing on the [M-C](#) site. For those of you who would like a link to *your* website or e-mail and phone number listed, the cost is **\$20/yr** (Silver Listing). If you would like your logo presented along with the above info, it is only **\$30/yr** (Gold Listing). If you want your logo on both sites, *mason-city.com* **AND** *prairieharvestdays.com*, it will be a total of **\$40/yr** (Platinum Listing). { \$20/yr = \$.06/day - \$30/yr = \$.09/day - \$40/yr = \$.11/day - \$50/yr = \$.14/day }

Example:

Classification	Business Name	Address	Phone	Example Cost/Includes
Dining	Dos Amigos	103 S. Main		FREE Listing
	Harry's Pizza	150 N. Tonica		FREE Listing
	Harvest Restaurant <i>(Website Link)</i>	St. Rt. 29	217-482-9777	\$20/yr (Silver Listing) INCLUDES: Link or E-Mail, Phone Number
	Kreiling's Dari Belle <i>(E-Mail)</i> 	S. Main	217-737-6365	\$30/yr (Gold Listing) INCLUDES: LOGO Link or E-Mail, Phone Number
	<i>PJ's Pizza & Pasta featuring Jack & Jo's Steakhouse</i> 	124 E. Chestnut	217-482-3616	\$40/yr (Platinum Listing) INCLUDES: LOGO Link or E-mail, Phone Number, Logo on Prairie Harvest Days site
	Sim's Chestnut Street Grill	161 E. Chestnut		FREE Listing

In addition to the above opportunities for advertising, the new Prairie Harvest Days T-Shirts will have ad space available on the back of them for **\$10/space**.

Basic info for the city, town history, businesses, churches, and organizations will be added on the website at no cost. If you have further need or desire for information online, please feel free to contact me and we can work out arrangements to add more to a page on the site. The Mason-City.com site will only be updated once a month on the 1st of each month courtesy of Laflen-Cunningham. If you have events or listings you would like on the site please contact me as early as possible. There is a **contact page** on the site that is easy to use and e-mails me directly. After the 1st, updates will need to be paid by the individual prior to the listing going live on the site.

These new websites and shirts bring many opportunities to:

- Advertise your business to a wide variety of individuals with very little expense
- Enhance company image
- Drive sales
- Create community awareness

...as well as support local causes.

Please fill out the included “Advertising Agreement” form and return as soon as is convenient, or by July 30th, 2010 with payment to:

Ryan Swaar
415 N. Logan St.
Mason City, IL
62664

{ We will accept ads for the website(s) after this time but you will **not** be able to be put on T-Shirts }

After I receive your form I will contact you with confirmation. If you have any questions, please contact Ryan Swaar at: **(217)-414-7137**.

Again, thank you for your support in making the Mason-City and Prairie Harvest websites a reality for the community and its members.

Sincerely,

David Ryan Swaar

ADVERTISING AGREEMENT

(Please Fill Out and Return this entire Page WITH payment.)

Contact (Personal) Information

Name: _____

Address: _____

Phone: _____

Business Information (For Listing)

Name: _____

Address: _____

Phone: _____

E-Mail: _____

Website: _____

_____ YES. Sign me up for advertising on the website(s)/shirts in the amount of *: **(Check ALL that apply)**

_____ Silver Listing: \$20.....\$ _____

_____ Gold Listing: \$30.....\$ _____

_____ Platinum Listing **: \$40.....\$ _____ **

_____ T-Shirt Ad: \$10.....\$ _____

(ADDITIONAL Donations Always Welcome).....\$ _____

TOTAL:\$ _____ *

_____ No. Sorry I cannot offer a contribution at this time, but please add my FREE Listing to the [M-C](#) site.

_____ Check Here if you wish to be contacted at a later date.

Signature: _____ Date: _____

*Make Checks Payable to David Ryan Swaar

** Please send your business card or logo with payment